



Jeff Landry  
Attorney General

**State of Louisiana**  
DEPARTMENT OF JUSTICE  
PUBLIC PROTECTION DIVISION  
P.O. BOX 94005  
BATON ROUGE  
70804-9005

**LSA – R.S. 13:5071 et seq. NOTICE OF CHANGE TO BRAND DIRECTORY**

**Date of Notice: June 8, 2021**

**FROM: LOUISIANA DEPARTMENT OF JUSTICE  
TOBACCO SETTLEMENT ENFORCEMENT UNIT**

**TO: TOBACCO WHOLESALERS (Via facsimile and/or email)**

**RE: LISTING/DELISTING NOTICE**

Pursuant to LSA–R.S. 13:5071 et seq., notice is hereby given that the following manufacturer(s) and/or brand(s) will be added or removed (as indicated below) from Louisiana’s Tobacco Brand Directory. Louisiana law prohibits any person from ordering, purchasing, or making an offer to purchase cigarettes, or roll-your-own (“RYO”) tobacco, of the manufacturer(s) and brand(s) listed to be removed from this date forward. You are presumed to have received this notice on the above date.

A listing of brand status below as “NOT APPROVED” means that particular manufacturer(s) and brand(s) will be removed or de-listed from Louisiana’s compliant list on **June 23, 2021**. During the fifteen (15) days prior to the date of de-listing, you are authorized to stamp any of the listed cigarettes that were ordered prior to the date of this notice. After the date of de-listing, you are prohibited from stamping any cigarettes of this manufacturer and brand name, but are not prohibited from selling cigarettes lawfully stamped prior to the date of de-listing.

LSA–R.S. 13:5076 provides for penalties including revocation or suspension of the dealer’s license and “a civil penalty in an amount not to exceed the greater of five hundred percent of the retail value of the cigarettes or five thousand dollars” for each stamp affixed, and each purchase, sale, offer to purchase, or offer to sell cigarettes or RYO in violation of LSA–R.S. 13:5073(C).

<b><u>MANUFACTURER</u></b>	<b><u>BRAND(S)</u></b>	<b><u>BRAND STATUS</u></b>	<b><u>COUNTRY OF ORIGIN</u></b>
Liggett Group, Inc.	BRONSON	<b>APPROVED</b>	UNITED STATES
King Maker Marketing	ACE GOLD CREST	<b>NOT APPROVED</b>	UNITED STATES

Sherman's 1400 Broadway N.Y.C., LLC (Formerly Sherman's 1400 Broadway N.Y.C., Inc.)	BLACK & GOLD CIGARETTELLOS CLASSIC HAVANA OVALS HINT MENTHOL MCD NEW YORK CUT SHERMAN'S 1400 ORIGINALS SHERMAN'S 1400 SELECT	<b>NOT APPROVED</b>	UNITED STATES
Scandinavian Tobacco Group Lane Ltd (Formerly Lane Limited)	BUGLER (RYO)* KITE (RYO)* LEAF BY LANE LTD. (RYO)* MIDNIGHT SPECIAL (RYO)*	<b>NOT APPROVED</b>	UNITED STATES

\*The Bugler (RYO), Kite (RYO), Leaf by Lane Ltd. (RYO), and Midnight Special (RYO) brand families manufactured in Denmark remain approved.

Pursuant to LSA-R.S. 13:5075, you must provide the following information for the listed manufacturer(s) and brand name(s) being delisted:

**\*\*Please note that this request pertains only to the above enumerated brands of cigarettes and RYO labeled "NOT APPROVED."\*\***

- 1) The number of cartons (or quantity of RYO tobacco) of the listed manufacturer(s) and/or brand name(s) that you hold in inventory today.

Current number of cartons (total): \_\_\_\_\_

Current number of cartons (stamped for Louisiana): \_\_\_\_\_

- 2) The number of cartons (or quantity of RYO tobacco) of the listed manufacturer(s) and brand name(s) you currently have on order. (Note: You must receive and stamp these prior to the date of de-listing).

Number of cartons on order (total): \_\_\_\_\_

Number of cartons on order (to be stamped for Louisiana): \_\_\_\_\_

Date ordered: \_\_\_\_\_

3) Name of person completing this form: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

Phone number: \_\_\_\_\_

If you do not hold any cigarettes or RYO tobacco of the listed manufacturer(s) and/or brand name(s) in inventory and do not have any on order, you need not reply to this notice. If you are required to reply, please fill in the blanks above and submit your response by close of next business day either by fax to (225) 326-6072, or by email to [tobaccodoj@ag.louisiana.gov](mailto:tobaccodoj@ag.louisiana.gov).

The most current lists of approved participating and non-participating manufacturers, as well as brands, are maintained on the Attorney General's website at [www.AGJeffLandry.com](http://www.AGJeffLandry.com) and may be viewed by clicking on "Tobacco Unit," followed by either the "Louisiana Approved Tobacco Products Directory by Manufacturer" link or "Louisiana Approved Tobacco Products Directory by Brand" link, both of which are located under the "TOBACCO DIRECTORY" section of the page.

If you have any questions regarding this notice, please feel free to contact the undersigned via email at [tobaccodoj@ag.louisiana.gov](mailto:tobaccodoj@ag.louisiana.gov) or via telephone at (225) 326-6423.

For Louisiana,

**JEFF LANDRY**  
**ATTORNEY GENERAL**

*Joni' McKenzie*

Joni' McKenzie  
Assistant Attorney General